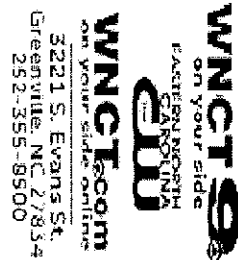


CONTRACT



WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

WNCT.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

And:

Mentzer Media Services
 210 West Pennsylvania Avenue
 Suite 250
 Towson, MD 21204
 USA

<u>Contract / Revision</u>		<u>Alt Order #</u>
929154 / 1		25281453
<u>Product</u>		
SLFNC		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/14/16 - 10/24/16	3676	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/Senate Leadership Fund	09/07/16 / 10/19/16	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WNCT	Katz Washington	Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>Ady Code</u>		<u>Advertiser Code</u>
9912736		428.10
<u>Agency Ref</u>		<u>Product 1/2</u>
JIN2570/SP271/TO1326		365
		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WNCT	10/14/16	10/24/16	Local News @ 5a	5a-530a		:30				NM	7	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--				1	\$140.00	1.00			
		Week: 10/17/16	10/23/16	MTWTF--				5	\$140.00	1.00			
		Week: 10/24/16	10/30/16	M-----				1	\$140.00	1.00			
E 2	WNCT	10/17/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/17/16	10/23/16	M-WTF--				4	\$425.00	1.80			
		Week: 10/24/16	10/30/16	M-----				1	\$425.00	1.80			
E 3	WNCT	10/14/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--				1	\$425.00	2.10			
		Week: 10/17/16	10/23/16	MT-TF--				4	\$425.00	2.10			
		Week: 10/24/16	10/30/16	M-----				1	\$425.00	2.10			
E 4	WNCT	10/14/16	10/24/16	CBS This Morning	7a-9a		:30				NM	10	\$3,250.00

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WNCN
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 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision
 929154 / 1

Alt Order #

25281453

Contract Dates
 10/14/16 - 10/24/16

Product

SLFNC

Estimate #

3676

Advertiser

Original Date / Revision

09/07/16 / 10/19/16

POL/Senate Leadership F

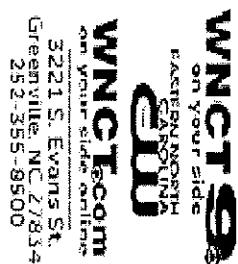
09/07/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 5	WNCN	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	:30			NM	10	\$3,250.00
		Week: 10/10/16	10/16/16	----F--	1	\$325.00	2.80						
		Week: 10/17/16	10/23/16	MTWTF--	7	\$325.00	2.80						
		Week: 10/24/16	10/30/16	M-----	2	\$325.00	2.80						
E 6	WNCN	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	:30			NM	2	\$280.00
		Week: 10/10/16	10/16/16	----F--	1	\$325.00	2.00						
		Week: 10/17/16	10/23/16	MTWTF--	7	\$325.00	2.00						
		Week: 10/24/16	10/30/16	M-----	2	\$325.00	2.00						
E 7	WNCN	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	:30			NM	6	\$2,550.00
		Week: 10/10/16	10/16/16	----F--	1	\$425.00	5.20						
		Week: 10/17/16	10/23/16	MTWTF--	4	\$425.00	5.20						
		Week: 10/24/16	10/30/16	M-----	1	\$425.00	5.20						
E 8	WNCN	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	:30			NM	6	\$2,250.00
		Week: 10/10/16	10/16/16	----F--	1	\$375.00	3.30						
		Week: 10/17/16	10/23/16	MTWTF--	5	\$375.00	3.30						
		Week: 10/24/16	10/30/16	M-----	1	\$375.00	3.30						
E 9	WNCN	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	:30			NM	7	\$2,800.00
		Week: 10/10/16	10/16/16	----F--	1	\$400.00	3.70						
		Week: 10/17/16	10/23/16	MTWTF--	5	\$400.00	3.70						
		Week: 10/24/16	10/30/16	M-----	1	\$400.00	3.70						
E 10	WNCN	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	:30			NM	6	\$2,400.00
		Week: 10/10/16	10/16/16	----F--	1	\$400.00	3.80						
		Week: 10/17/16	10/23/16	M-WTF--	4	\$400.00	3.80						
		Week: 10/24/16	10/30/16	M-----	1	\$400.00	3.80						
E 11	WNCN	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	:30			NM	6	\$2,400.00
		Week: 10/10/16	10/16/16	----F--	1	\$400.00	3.80						

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WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

Contract / Revision
 929154 / 1

Alt Order #
 25281453

Contract Dates
 10/14/16 - 10/24/16

Product
 SLFNC

Estimate #
 3676

Advertiser
 POL/Senate Leadership F

Original Date / Revision
 09/07/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 12 WNCT 10/17/16 10/24/16 Local News @ 6p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	----F--	1	\$400.00	3.80						
Week:		10/17/16	10/23/16	-TWTF--	4	\$400.00	3.80						
Week:		10/24/16	10/30/16	M-----	1	\$400.00	3.80						
E 13 WNCT 10/17/16 10/24/16 CBS Evening News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	MTWTF--	5	\$1,250.00	5.90						
Week:		10/24/16	10/30/16	M-----	1	\$1,250.00	5.90						
E 14 WNCT 10/17/16 10/24/16 Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	M-WTF--	4	\$850.00	7.50						
Week:		10/24/16	10/30/16	M-----	1	\$850.00	7.50						
15 WNCT 10/18/16 10/18/16 NCIS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	1	\$4,750.00	15.40						
16 WNCT 10/18/16 10/18/16 Bull													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	1	\$3,000.00	11.00						
17 WNCT 10/14/16 10/23/16 Blue Bloods													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	----F--	1	\$3,250.00	6.70						
Week:		10/17/16	10/23/16	----F--	1	\$3,250.00	6.70						
18 WNCT 10/15/16 10/22/16 College Football													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----S-	2	\$600.00	1.90						
Week:		10/17/16	10/23/16	-----S-	2	\$600.00	1.90						
19 WNCT 10/15/16 10/22/16 Sat Hour 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----S-	1	\$750.00	2.40						

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**EASTERN NORTH
CAROLINA**

U.S. POLINA

WNCCT

3221 South Evans Street

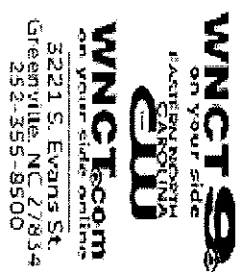
Greenville, NC 27834

(252) 355-8542

3221 S. Evans St.
Greenville, NC 27834
252-355-8500

Advertiser	Original Date / Revision
POL/Senate Leadership F	09/07/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S-	1	\$750.00	2.40						
20	WNCT	10/14/16	10/23/16	Sat Hour 2		9p-10p					NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----S-	1	\$750.00	3.30						
Week:		10/17/16	10/23/16	-----S-	1	\$750.00	3.30						
21	WNCT	10/23/16	10/23/16	NFL Today		12n-1p					NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S	1	\$500.00	0.10						
22	WNCT	10/14/16	10/23/16	60 Minutes		7p-8p					NM	2	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----S	1	\$2,750.00	10.40						
Week:		10/17/16	10/23/16	-----S	1	\$2,750.00	10.40						
E 23	WNCT	10/14/16	10/24/16	Local News @ 11p		11p-1135p					NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	----F--	1	\$700.00	3.40						
Week:		10/17/16	10/23/16	MTWTF--	5	\$700.00	3.40						
Week:		10/24/16	10/30/16	M-----	1	\$700.00	3.40						
24	WNCT	10/15/16	10/22/16	LN Sa		11p-1135p					NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----S-	1	\$400.00	1.80						
Week:		10/17/16	10/23/16	-----S-	1	\$400.00	1.80						
25	WNCT	10/14/16	10/23/16	LN Su		11p-1135p					NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----S	1	\$400.00	2.00						
Week:		10/17/16	10/23/16	-----S	1	\$400.00	2.00						
Totals													
Time Period	# of Spots		Gross Amount		Agency Comm.		Net Amount						
09/26/16 - 10/24/16	114		\$74,735.00		(\$11,210.25)		\$63,524.75						
Totals	114		\$74,735.00		(\$11,210.25)		\$63,524.75						



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Contract / Revision	Alt Order #
929154 / 1	25281453

Contract Dates	Product	Estimate #
10/14/16 - 10/24/16	SLFNC	3676

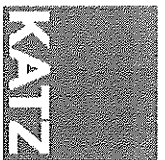
Advertiser	Original Date / Revision
POL/Senate Leadership F	09/07/16 / 10/19/16

Signature: _____ Date: _____

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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25281453	Changes as of: 10/18/2016 at 6:26 PM	Version: Highlighting Revision 3
CPE: 2753663676	Flight: 10/14/16 - 10/24/16	Total \$: \$74,735.00
Agency: MENTZER MEDIA	Advertiser: Senate Leadership Fund	Total Spots: 114
SERVIC	Product: SLFNC	Total CPP: \$174.57
210 W. Pennsylvania Avenue	Agency Order #: 5363224	Office: WASHINGTON
Suite 250	Buyer: Wineholt, Anne	Primary Demo: Adults 35+
Towson, MD 21204	Salesperson: JACOB ROTH	Con Type: POLITICAL/NOTE
	212-373-8175	Assistant: JACOB ROTH
		212-373-8175
Comments: Separation: 30		Total GRP: 428.1
		Traffic #: 929154
		Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/14 - 10/24																Total Spots	Total	
							10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	\$	CPP	GRP					
REV+1	F,M-Th 5a-5:30a		9 On Your Side Morning Edition I	\$140.00	1.0	30	1	0	0	1	1	1	1	1	0	0	0	0	7	\$980.00	\$140.00	7.0			
REV+2	M-F 6a-7a		9 On Your Side Morning Edition II	\$425.00	1.8	30	0	0	0	1	0	1	1	1	1	0	0	0	5	\$2,125.00	\$236.11	9.0			
Changes: Day/Time from F,M-Th 6a-6:30a to M-F 6a-7a																									
REV+3	M-F 6a-7a		9 On Your Side Morning Edition II	\$425.00	2.1	30	1	0	0	1	1	1	0	1	1	0	0	0	6	\$2,550.00	\$202.38	12.6			
Changes: Day/Time from F,M-Th 6:30a-7a to M-F 6a-7a																									
REV+4	M-F 7a-9a		CBS This Morning	\$325.00	2.8	30	1	0	0	1	1	1	1	1	1	0	0	0	10	\$3,250.00	\$116.07	28.0			
Changes: Day/Time from F,M-Th 7a-8a to M-F 7a-9a																									
REV+5	M-F 7a-9a		CBS This Morning	\$325.00	2.0	30	1	0	0	1	1	1	1	1	1	1	0	0	10	\$3,250.00	\$162.50	20.0			
Changes: Day/Time from F,M-Th 8a-9a to M-F 7a-9a																									
REV+7	F,M-Th 12n-12:30p		9 on Your Side News @ Noon	\$425.00	5.2	30	1	0	0	1	0	1	0	1	0	1	0	0	6	\$2,550.00	\$81.73	31.2			
REV+8	F,M-Th 3p-4p		Steve Harvey A	\$375.00	3.3	30	0	0	0	1	1	1	1	1	0	1	0	0	6	\$2,250.00	\$113.64	19.8			
REV+9	F,M-Th 4p-5p		Dr. Phil	\$400.00	3.7	30	1	0	0	1	1	1	1	1	1	0	0	0	7	\$2,800.00	\$108.11	25.9			
REV+10	F,M-Th 5p-5:30p		9 On Your Side News @ 5 PM	\$400.00	3.8	30	1	0	0	1	0	1	1	1	1	0	0	0	6	\$2,400.00	\$105.26	22.8			
REV+11	F,M-Th 5:30p-6p		9 On Your Side News @ 530 PM	\$400.00	3.8	30	1	0	0	0	1	1	1	1	1	0	0	0	6	\$2,400.00	\$105.26	22.8			
REV+12	F,M-Th 6p-6:30p		9 On Your Side News @ 6 PM	\$1,000.00	6.8	30	0	0	0	1	1	1	1	1	1	0	0	0	6	\$6,000.00	\$147.06	40.8			
REV+13	F,M-Th 6:30p-7p		CBS Evening News	\$1,250.00	5.9	30	0	0	0	1	1	1	1	1	0	1	0	0	6	\$7,500.00	\$211.86	35.4			
REV+14	F,M-Th 7:30p-8p		Family Feud	\$850.00	7.5	30	0	0	0	1	0	1	0	1	0	1	0	0	5	\$4,250.00	\$113.33	37.5			
REV+23	F,M-Th 11p-11:35p		9 On Your Side News @ 11 PM	\$700.00	3.4	30	1	0	0	1	1	1	1	1	1	0	0	0	7	\$4,900.00	\$205.88	23.8			
TOTALS: 10							5	3	13	12	13	16	17	5	4	16	114		\$74,735.00	\$174.57	428.1				



Contract # 25281433		Changes as of: 10/18/2016 at 6:26 PM		Version: Highlighting Revision 3	
CPE: 275/365/3676		Flight: 10/14/16 - 10/24/16		Station: WNCT	Total \$: \$74,735.00
Agency: MENTZER MEDIA		Advertiser: Senate Leadership		Market: Greenville/New Bern/Wash	Total Spots: 114
SERVIC		Fund		Office: WASHINGTON	Total CPP: \$174.57
210 W. Pennsylvania Avenue		Product: SLFNC			
Suite 250		Agency Order #: 5363224		Primary Demo: Adults 35+	Total GRP: 428.1
Towson, MD 21204		Buyer: Wineholt, Anne		Con Type: POLITICAL/VOTE	Traffic #: 929154

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/18/16 6:26 PM	JACOB ROTH	Separation: 30
10/18/16 6:26 PM	JACOB ROTH	Separation: 30
		New Order Issue - Senate Leadership Committee PLS CFM T/R JACOB
09/07/16 9:14 AM	JACOB ROTH	New Order Issue - Senate Leadership Committee PLS CFM T/R JACOB
09/07/16 9:14 AM	JACOB ROTH	

Competitive Information	
Market Budget:	\$174,088
WNCT Share:	34%
Comment:	
ENCT:	1%
WCTI:	23%
WFXI:	11%
WTTN:	31%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	114	\$74,735.00	\$174.57
Total	100%	114	\$74,735.00	\$174.57

Monthly Summary		
Month	Spots	Dollars
2016-Oct	114	\$74,735.00
Total	114	\$74,735.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment	
Revision	10/18/16 6:26 PM	JACOB ROTH	Revised			\$0	\$74,735.00	Changes: User Entered \$ from \$62,445.00 to \$74,735.00. 4 buylines added or modified.	
Revision	10/18/16 6:24 PM	GOTO STRATA\JROTH	Updated	24		\$12,290.00	\$74,735.00	Changes: Comments from New Order Issue - Senate Leadership Committee PLS CFM T/R JACOB to Separation: 30. Total \$ from \$62,445.00 to \$74,735.00. Total GRPs from 338.7 to 428.1. Total Spots from 90 to 114. Total CPP from \$184.37 to \$174.57. 14 buylines added or modified.	
Queued for Electronic Contracting	9/7/16 9:52 AM					\$0	\$0	Changes: User Entered \$ from \$0.00 to \$62,445.00. Comments from Separation: 30 to New Order Issue - Senate Leadership Committee PLS CFM T/R JACOB. Default Spot Length to 30. 4 buylines added or modified.	
Revision	9/7/16 9:14 AM	JACOB ROTH	Confirmed			\$0	\$62,445.00		
New	9/7/16 9:12 AM	JACOB ROTH	New	90		\$62,445.00	\$62,445.00		



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract #	25281453	Changes as of:	10/18/2016 at 6:26 PM	Version:	Highlighting Revision 3
CPE:	275/365/3676	Flight:	10/14/16 - 10/24/16	Station:	WNCT
Agency:	MENTZER MEDIA SERVIC	Advertiser:	Senate Leadership Fund	Market:	Greenville/New Bern/Wash
	210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product:	SLFNC	Office:	WASHINGTON
		Agency Order #:	5363224	Primary Demo:	Adults 35+
		Buyer:	Wineholt, Anne	Con Type:	POLITICAL/NOTE
		Salesperson:	JACOB ROTH 212-373-8175	Assistant:	JACOB ROTH 212-373-8175
				Total GRP:	428.1
				Traffic #:	929154
				Separation:	
Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.				